



#### make your house a home...

Take a look around you ~ what makes your space uniquely 'yours'? Does it feel like home? Your home should express who you are, what you believe in and how you want others to feel when they are with you. WordPlay Designs can help you take an ordinary room and give it some personality! Whether you wish to surround yourself with positive words; be creative and fun in your decorating; or just accessorize for special occasions; there is no limit to how you can use WordPlay Designs.

Take some time to browse thru our catalog of ideas to find the perfect designs for your home. You will also find more ideas on our website, along with a 'U-Design' tool which allows you to create your own custom designs. We look forward to helping you turn your house into your home!

#### the wordplay advantage

- MADE IN CANADA! WordPlay Designs is a family run business located in Alberta, Canada.
- FAST DELIVERY and LOW SHIPPING RATES your order may even qualify for FREE shipping!\*(see pg. 45)
- CUSTOM DESIGN SERVICE communicate with the designer directly for assistance with your custom ideas and projects. Receive proofs and layout suggestions thru email as we help you with your order.
- BULK DISCOUNTS for large orders such as craft groups, schools, and businesses!
- WE USE HIGH QUALITY, COMMERCIAL GRADE VINYL with all orders. (\*not re-usable.)
- LARGE COLOR SELECTION of both matte and glossy colors for indoor and outdoor use.
- CUSTOMER SATISFACTION If you are unhappy with the color, size or layout of your order, return it within 30 days for a full replacement. We want you to love your walls!



#### how to earn free products

Host a WordPlay party in your home and earn free products! A great way to decorate your walls before the party and save money! All you have to do is set a date and invite your friends over for a 'ladies-night-out'. Here's how it works:

PARTY SALES	FREE PRODUCT AMOUNT
\$199 - \$299	\$30
\$300 - \$499	\$70
\$500 - \$699	\$90
\$700 - \$999	\$120
\$1000 - \$1499	\$150
Over \$1500	\$200

#### **HOSTESS BONUS ITEMS**

With every guest who books a party, the hostess can choose a catalog item for half-price! \*some restrictions apply

For example: if two of your party guests book a date to host a WP party; you will receive 2 half-price catalog items!\*

\*half-price catalog items refers to any of the vinyl wall designs found in this or previous catalogs, and that are LESS THAN \$140 value. The half-off item does not apply to wood products, clocks, frames, tiles or website items.

#### **CUSTOMER WP POINTS**

With every purchase of WP products, each customer can earn DOUBLE the amount in WP Points! The points can then be added to the sales total when they host a party, instantly increasing their hostess free product amount.

For example: if you spend \$75 while attending a WP party in February; and then two months later you decide to host a WP Party in your own home, you can apply \$150 towards your own party total. (note: \*WP Points must be used within 6 months.) Contact a consultant in your area for more info on hosting a party!

#### become a WP consultant!

Being a WordPlay Consultant is easy and enjoyable; PLUS you can earn extra money while doing something you love. As a WP Consultant you can earn a minimum of 25% commissions on all sales (or 25% off your own purchases). There is no monthly quota to fill - just work as little or as much as you want. Bonus commissions are also available for those who reach a minimum sales volume or for signing up a new consultant!

**Need more reasons?** Because WordPlay Designs is a home-based business, we can cater to each customer's needs. Your customers are able to communicate directly with the owner/designer and receive custom graphic design services, AND the best possible pricing.

Join the WP Team for only \$95 (Basic Kit) and receive \$45 in free product! (\*some restrictions apply) Or receive \$100 of free product\* when you purchase the Home Party Kit (\$165). Start up Kits include: color samples, lettering samples, car decal, catalogs, party invitations and more! Visit our website or contact one of our consultants for more details.

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#### custom letter pricing

Letter prices start out as a set price based on the letter size. The letter size is equal to the height of the capital letter (or the tallest letter). Follow the steps below to figure out the cost of your custom quote.

#### 1. CHOOSE THE LETTER SIZE YOU WISH TO USE

(1" - 22" available) (see back cover for sample sizes)

2. COUNT THE NUMBER OF LETTERS IN YOUR QUOTE (no charge for punctuation or author's name)



#### 2. MULTIPLY

(# of letters) x (price/letter) = total price!

\*quotes over 50 characters qualify for 20% off / quotes over 100 characters qualify for 30% off

SIZE	PRICE	SIZE	PRICE
1" letter	\$0.40	11" letter	\$4.50
2" letter	\$0.75	12" letter	\$5.00
3" letter	\$1.00	13" letter	\$5.50
4" letter	\$1.25	14" letter	\$6.00
5" letter	\$1.50	15" letter	\$6.50
6" letter	\$2.00	16" letter	\$7.00
7" letter	\$2.50	17" letter	\$7.50
8" letter	\$3.00	18" letter	\$8.00
9" letter	\$3.50	19" letter	\$9.00
10" letter	\$4.00	20"-22" letters	\$10.00



#### \*\*SPECIAL DISCOUNT ON LARGE QUOTES\*\*

20% OFF when quote is over 50 characters / 30% OFF when quote is over 100 characters

Note: A \$15 minimum charge will apply when ordering custom designs.

\* A 25% upcharge applies when using any glossy or premium colors (see page 46 for color swatches)

#### legend

Many of our wall lettering designs are also sized to fit other surfaces such as wood boards, tiles or picture frames. Throughout the catalog you will notice these symbols placed next to an item when it's size will fit nicely onto a board, frame or tile. Refer to this legend for the size references.

BOARDS*					TILES	TILES FRAMES					
1 6" x 18"	2 6" x 24"	3 6" x 30"		5 8" x 18"	6 8" x 24"	7 8" x 30"	Ta 6" x 6"		a 8" x 10"	b 11" x 14"	C 10" x 10"
8" x 36"	9 10" x 24"	10 10" x 30"	11 10" x 36"		14 12" x 36"		T 12" x 12"		d 16" x 20"	e 8" x 20"	f 10" x 20"

\*board sizes shown correspond with common pine lumber that can be purchased as 1" x 6" planks (or 1" x 8", 1" x 10", etc) at home building stores - or you may purchase the wood thru WordPlay Designs. Visit our website for more info + pricing on wood products.



The Campbells est. 2005

Height x Width 20" x 8.5" 28" x 11.75" 36" x 15"

Price: \$24.95 \$32.95

\$39.95

Item #:

HF4001A 9 HF4001B

HF4001C

LiveSIMPLY BE grateful

Height x Width 10" x 10" 14" x 14" 18" x 18"

Price: Item #: HF4004A 🔟 \$15.95 \$22.95 HF4004B HF4004C \$29.95

Size: 4" letters 5" letters 6" letters

Item #: Price: \$ 9.95 HF4002A \$14.95 HF4002B \$19.95 HF4002C

n can

Height x Width 13" x 6.25" 18" x 9" 24" x 12"

Price: \$15.95 \$22.95 \$29.95

Item #: HF4005A HF4005B HF4005C

## A HOUSE IS MADE OF WALLS & BEAMS

Height x Width 14.5" x 7.5" 19" x 10" 27" x 14"

Price: Item #: \$19.95 HF4003A \$29.95 HF4003B \$39.95 HF4003C

YOU WILL NEVER HAVE THIS DAY with your children again.

TOMORROW THEY'LL BE A LITTLE OLDER than they were today. This DAY is a GIFT. JUST BREATHE. NOTICE. STUDY THEIR FACES AND LITTLE FEET. Pay attention.

Relish the charms of the PRESENT. Enjoy today. It will be OVER BEFORE YOU KNOW IT.

Height x Width 18.5" x 14" 24" x 18" 30" x 22.5"

Price: Item #: \$24.95 HF4006A \$36.95 HF4006B HF4006C \$49.95

EXCUSE  $\sim$  the  $\sim$  $M \cdot E \cdot S \cdot S$ **\_**we're making **\_** MEMORIES

Height x Width 8" x 8" 10" x 10" 14" x 14"

Price: Item #: \$10.95 HF4008A \$15.95 HF4008B HF4008C \$20.95

Height x Width 12" x 7" 22" x 12.5' 32" x 18"

Price: \$ 9.95 \$24.95 \$39.95

Item #: HF4007A HF4007B HF4007C



#### \*featured on page 10

 Height x Width
 Price:
 Item #:

 10" x 18.5"
 \$24.95
 HF4010A

 20" x 40"
 \$49.95
 HF4010B

 30" x 60"
 \$79.95
 HF4010C

## Family is... sweet? Success wonderful? forever wonderful? Laughter love strength?

 Size:
 Price:
 Item No:

 1 - 3" letter sizes
 \$29.00
 HF4011A

 2 - 4" letter sizes
 \$42.00
 HF4011B

 2.5" - 6" letter sizes
 \$54.00
 HF4011C

\*featured on page 4



 Height x Width:
 Price:
 Item No:

 12" x 18"
 \$24.95
 HF4012A

 21" x 31"
 \$49.95
 HF4012B

 30" x 44"
 \$69.95
 HF4012C

\*CUSTOMIZE THIS!

Choose your own words and we'll put them together as 'subway art'!



# Andrea & Jordan LIVINGSTONE together forever MR. & MRS. 2 nd > 1 CTOBER

\*Indicate names + date when ordering

Price:

\$19.95

\$24.95

\$29.95

Item No: HF4070A a

HF4070B b

HF4070C d

Height x Width:

8.5" x 6.5"

12" x 9.25'

17" x 13"

Watch your WORDS they become your ACTIONS Watch your actions, they become your HABITS Watch your habits, they become your CHARACTER Watch your character it becomes your DESTINY

Height x Width 22" x 6.25" 35" x 10" 48" x 14"

Price: \$24.95 \$34.95

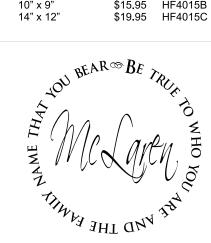
Item #: HF4013A 6 HF4013B \$44.95 HF4013C

The Masson's -Established 2003-

Height x Width 8" x 7" 10" x 9"

Price: \$11.95 \$15.95

Item #: HF4015A HF4015B 🔳 HF4015C



Height x Width 10.5" x 10.5" 14" x 14" 18" x 18"

Price: Item #: \$15.95 HF4014A 🔟 \$24.95 HF4014B \$32.95 HF4014C

toours

Height x Width 12" x 7.5" 17" x 10" 22" x 13"

Price: \$15.95 \$21.95 \$27.95

Item #: HF4016A b HF4016B HF4016C

\*featured on pg.1



Height x Width 5" x 10" 8.5" x 16" 12" x 22.5"

Price: HF4017A \$9.95 \$15.95 HF4017B \$24.95 HF4017C







Height x Width Price: Item #: \$24.95 HF4018A 12" x 24" 17" x 34" \$39.95 HF4018B 22" x 44" HF4018C \$59.95

## Williams Family

-PLEASE BE SEATED-

Height x Width 7.5" x 22" 10" x 30" 14.5" x 42"

Price: Item #: \$24.95 HF4019A 9 \$36.95

\$49.95

HF4019B HF4019C

Granddads are here to help their grandchildren get into the mischiet they haven't thought of yet!

Item #: HF4021A Size: 10.5" x 10.5" Price: \$15.95

I never knew how much love my heart could hold...'til someone called me

Item #: HF4022A Size: 9" x 10" Price: \$15.95

Larger size options available upon request!

Grandma, hold me a little longer...Rock me a little more. Tell me another story... (you've only told me four) Let me sleep on your shoulder... I love your happy smile...

I'll always love you grandma... so stay with me a while.

Item #: HF4023A Size: 10" x 10" Price: \$15.95

May our home always be too small to hold all our

Height x Width 6" x 19" 9.75" x 31" 12" x 39"

Item #: Price: HF4024A 6 \$15.95 \$27.95 HF4024B \$39.95 HF4024C

#### Grandparents House Rules

GRANDKIDS WELCOME parents by appointment

Milk and Cookies for breakfast

Expect to be Spoiled Only believe half of what Grandpa says!

Lots Hugs & Cuddles

Bedtime is negotiable Always time for more story

Kitchen open 24hrs

What happens here...
TAYSHERE

Always have fun!

Height x Width 23" x 10" 34" x 16" 48" x 21"

Price: Item #: HF4020A 12 \$34.95 HF4020B \$44.95 \$54.95 HF4020C



Height x Width 14" x 6.5" 22" x 10" 30" x 14"

Price: \$16.95 \$26.95 \$39.95

Item #: HF4025A HF4025B HF4025C

\*featured on front cover



est. 1993

Height x Width 6" x 15" 10" x 24" 15" x 36"

Price: \$15.95 \$24.95 \$34.95

Item #: HF4026A 5 HF4026B HF4026C

Height x Width 6" x 20" 8" x 26" 10" x 32"

Price: \$19.95 \$29.95 \$34.95

Item #: HF4027A 6

HF4027B HF4027C

The love of a family is life's greatest blessing...

Height x Width 5" x 33" 6" x 42"

8.5" x 60"

Price: Item #: \$19.95 \$29.95

HF4028A HF4028B \$39.95 HF4028C

## SORRY ABOUT

but we



Height x Width 12" x 9" 16" x 12" 20" x 15"

Price: Item #: \$15.95 HF4029A \$22.95 HF4029B HF4029C \$29.95

#### is the tie that binds our family TOGETHER

Height x Width 8" x 8" 10" x 10"

14" x 14"

Price: Item #: HF4030A \$10.95 \$15.95 HF4030B \$24.95 HF4030C



Height x Width 7" x 9" 8.5" x 12"

Price: \$12.95 \$17.95

Item #: HF4031A a HF4031B

Other size options available upon request!

## OOUR



Height x Width 18" x 8" 25" x 11"

32" x 14"

Price: Item #: \$21.95 HF4032A \$29.95 HF4032B HF4032C \$39.95



 Height x Width
 Price:
 Item #:

 11" x 19" (approx)
 \$19.95
 HF4033A

 18" x 26" (approx)
 \$31.95
 HF4033B

 22" x 33" (approx)
 \$43.95
 HF4033C

## If you think my hands are full... you should see my heart

Height x Width 4" x 23" \$16.95 HF4035A 2
6" x 34" \$22.95 HF4035B
8" x 44" \$29.95 HF4035C

## FAMILY is a Gift that lasts FOREVER

Height x Width 5.5" x 23" 7" x 29" 8.75" x 36" Price: \$19.95 \$25.95 \$43.95

Item #: HF4034A 6 HF4034B HF4034C

\*featured on pg. 6



\*Your choice of 3 initials



Height x Width Price: Item #:
6" x 7" \$10.95 HF4037A
10" x 11" \$15.95 HF4037B
14" x 15.5" \$19.95 HF4037C

### Welcome.

Height x Width Price: Item #: 3" x 14" \$10.95 HF4038A 4" x 18" \$14.95 HF4038B 5" x 23" \$19.95 HF4038C



 Height x Width
 Price:
 Item #:

 4.5" x 9"
 \$12.95
 HF4039A

 6" x 12"
 \$15.95
 HF4039B

 8" x 16"
 \$19.95
 HF4039C



 Height x Width
 Price:
 Item #:

 4" x 12
 \$ 9.95
 HF4040A

 6" x 17"
 \$14.95
 HF4040B

 9" x 26"
 \$19.95
 HF4040C

## In these moments— ...time stood still.

Height x Width Price: Item #: 5" x 26" \$17.95 HF4041A 7 6" x 32" \$22.95 HF4041B 7.5" x 40" \$27.95 HF4041C

\*Add each family members' names & birth date for \$5 extra (each name) Use a clock above each name to indicate the birth or wedding time.

\*Names will be 1" letter size unless specified. Additional charges will apply for larger letter sizes. (clocks not included). If you wish to order names only: use item #: HF4041D / price: \$8.95 each / 1" letters / your font choice + color.



A moment in time... treasured .

Height x Width 6" x 16" 10" x 25" 13.5" x 34

Price: \$14.95 \$22.95 \$29.95

Item #: HF4042A 5 HF4042B HF4042C

Height x Width 8" x 10.75" 12" x 16" 18" x 24"

Price: Item #: \$9.95 \$17.95 HF4043A HF4043B \$24.95 HF4043C

A Mother's

Height x Width Price: 8" x 13" 12" x 20" HF4044A \$14.95 \$22.95 HF4044B 16" x 26.5" \$34.95 HF4044C

Price:

\$14.95

\$22.95

Item #:

HF4045A

HF4045B

HF4045C

Height x Width

8" x 11"

12" x 18"

family) Like branches on a tree our lives may grow in different directions...yet our roots remain as one.

Height x Width 10" x 10" 14" x 14" 17" x 17"

Price: \$15.95 \$19.95

HF4047A **■** HF4047B \$24.95 HF4047C

Is Her Children.

Height x Width Price: HF4046A 8" x 12" \$15.95 12" x 18" \$24.95 HF4046B 16" x 24" \$34.95 HF4046C

\*featured on pg. 5

Height x Width 5" x 10.5" 8" x 16.5" 11.5" x 24"

Price: \$11.95 \$18.95 \$24.95

Item #: HF4048A HF4048B HF4048C

## TWO PEOPLE FELL IN COVE

Height x Width 4" x 23" 6" x 36" 8.5" x 50"

Price: Item #: HF4049A 2 \$12.95 \$19.95 HF4049B \$32.95 HF4049C











Height x Width: 6.5" x 8" 9.5" x 12"

13" x 17"

Price: а \$10.95 b \$14.95 \$19.95

Item No: HF4053A HF4053B HF4053C

Choose your with caution

Plan you future

And fill your life

Height x Width: Price: Item No: 14" x 6" \$19.95 HF4056A 21" x 9" \$24.95 HF4056B 28" x 12" HF4056C \$29.95



Height x Width: 14" x 8.5" 18" x 11" 22.5" x 14"

Price: Item No: \$19.95 \$24.95 \$29.95

HF4051A HF4051B HF4051C

there's no place

Height x Width: Price: Item No: 4" x 7.75" \$ 8.95 HF4054A 6" x 11.5" \$14.95 HF4054B 10" x 20" HF4054C \$21.95

RN ROUTINE IOBS

Height x Width: 12.5" x 8.5" 18" x 12 22.5" x 15"

Item No: Price: \$19.95 HF4057A HF4057B d \$26.95 \$32.95 HF4057C

b

**Secause** someone we is in heaven... There's a little bit of feaven in our home.



Height x Width: 16.5" x 6.5" 22" x 9" 29" x 11.5"

Price: e \$19.95 12 \$24.95 \$29.95

Item No: HF4052A HF4052B HF4052C

There's always something to be

Height x Width: 10" x 10.5" 14" x 15"

Price: \$16.95 \$24.95

Item No: HF4055A HF4055B

Before you speak-

ELPFUL?

NSPIRING?

CESSARY?

IND?

Height x Width: Price: Item No: 14" x 6" \$19.95 HF4058A 20" x 9 HF4058B 12 \$24.95 24" x 11" HF4058C \$29.95

## LISTEN ACCUSING without CEASING NSWER complaining without wavering WITHOUT FORGETTING

Height x Width 10 28" x 7.5" 36" x 9.5" 45" x 12"

Price: Item #: \$24.95 HF4059A \$34.95 HF4059B \$44.95 HF4059C



## Thank God for what you have, Trust God for what you need.

Height x Width 6" x 29" 9" x 41" 12" x 55"

Price: Item #: \$18.95 HF4060A 7 \$24.95 HF4060B \$34.95 HF4060C

The best things
IT LIFE are unseen, that is why we close OUR fYES when we kiss, LflUGH and

Height x Width 10" x 11" 13" x 14.5"

Price: Item #: HF4061A \$15.95 HF4061B \$19.95 \$29.95 HF4061C

B.L. E.S.S this house AND ALL WHO ENTER

Height x Width 6" x 14" 9.5" x 22" 13" x 30"

Price: Item #: \$14.95 \$24.95

HF4062A 5 HF4062B 12 \$34.95 HF4062C

20" x 22"

Height x Width 6.5" x 9" 9.25" x 13" 13" x 18"

Price: \$14.95 \$19.95 \$24.95

Item #: HF4063A a HF4063B HF4063C

Comparison of the thief of Co

Height x Width 7" x 18" 8" x 21"

10" x 25"

Price: Item #:

\$14.95 HF4064A 5 HF4064B 9 \$19.95 \$24.95 HF4064C

# take another shot

Height x Width 12" x 8" 21" x 14"

35" x 23"

Price: \$19.95 \$34.95 \$49.95

Item #: HF4065A b HF4065B HF4065C

This is your LIFE. Find a passion and pursue it. Fall in love. Dream BIG. Laugh everyday. BFIIFVF IN MAGIC *Tell stories*. REMINISCE about the good old days, but look with optimism to the future. Travel often. LEFIRN MORE. Be Creative. Spend TIME with people you admire. Seize opportunities when they reveal themselves. L'OVE with all your heart. NEVER Give up. Do what you love BE TRUE TO WITO YOU FIRE. **Make time** to enjoy the simple things in life. Spend time with FAMILY. FORGIVE even when it's hard. Smile often **Be grateful.** BE THE **CHANGE** YOU WANT TO SEE IN THE WORLD. Follow your DREAMS. Try new things. Work hard. Don't count the minutes, count the laughs Embrace change. **TRUST in yourself.** DE THANKFUL Be nice to everyone. Behappy. Live for today, **And above all...**MAKE EVERY MOMENT COUNT.

YOU DON'T HAVE TO SEE THE WHOLE STAIRCASE-

Height x Width 12" x 8" 24" x 14" 34" x 20"

Price: \$18.95 \$29.95

Item #: HF4067A b HF4067B HF4067C \$39.95

WORK FOR A CAUSE, NOT FOR APPLAUSE. LIVE LIFE TO EXPRESS. NOT TO IMPRESS. DON'T STRIVE TO MAKE YOUR PRESENCE **NOTICED**, JUST MAKE YOUR ABSENCE FELT

Height x Width 18" x 10" 25" x 13.5" 34" x 18"

Price: \$24.95 HF4068A \$34.95 HF4068B \$42.95 HF4068C Height x Width 32" x 21"

45" x 29" 60" x 39" Price: Item #: \$54.95 HF4066A \$74.95 HF4066B \$99.95 HF4066C

Height x Width 10.5" x 9.5" 16" x 14" 22.5" x 19.5"

Price: \$16.95 \$24.95 \$32.95

Item #: HF4069A 🔟 HF4069B HF4069C